

2024  
INTER  
BATTERY

24.03.06 (Wed) - 08 (Fri)

Coex, Seoul, South Korea

# InterBattery

# HISTORY

# 01

Since its first opening in 2013, InterBattery has grown together with the development of the battery industry over the past 11 years.

In 2013, InterBattery started with 47 exhibitors with 188 booths. 11 years later, InterBattery has expanded 10 times in size to bring together over 477 exhibitors with 1,360 booths.

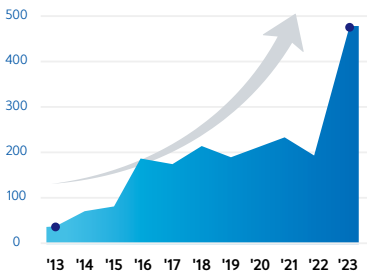
During the 11-year journey, InterBattery has been leading the evolution of the global battery industry by serving as the bridge between battery companies worldwide.

Having built its strong foundation as the largest battery show in Asia over the 11 years, InterBattery is now signifying the future international battery industry as a world leading battery exhibition.

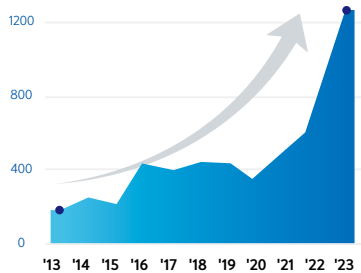
# World Leading Battery Exhibition



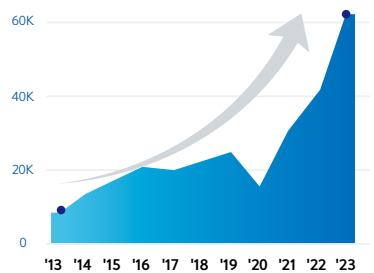
Number of Exhibitors



Number of Booths



Number of Visitors



# InterBattery Exhibitors



InterBattery is the only exhibition in which 3 of the world's top 5 battery manufacturers participate. The 3 leading battery manufacturers, LG Energy Solution, Samsung SDI, and SK On, join InterBattery on a large scale every year to showcase global battery trends. In addition, other major companies within the battery value chain from battery materials to equipment, manufacturing solution and automakers offer their latest products and technologies at InterBattery.

# Facts and Figures

Number of Exhibitors

477



Number of Booths

1,360



Number of Visitors

61,787



Number of Rebooked Booths

1,380

Number of booths booked during the 2023 event for 2024



Exhibition Space

sqm

25,659



Number of International Companies and Buyers

1,157

77 booths from 44 companies



# InterBattery

## 2024

# 02

Behind the scenes of InterBattery establishing itself as a global battery business platform, there was the growth of Korean battery companies that have worked extremely hard to obtain unrivaled competitiveness within the world battery market.

At InterBattery, there are opportunities to discover and connect face-to-face with the entire value chain of global leading battery companies from Korea, including LG Energy Solution, Samsung SDI and SK On, in one place and at one time.

There are also programs that offer market strategies and industry insights with companies from North America and Europe, the largest consumers of batteries.

InterBattery 2024 will continue to put our best efforts into creating the ultimate business networking center for all the stakeholders from the world battery value chain.

# Overview

<b>Date</b>	March 6th (Wed) – March 8th (Fri), 2024
<b>Venue</b>	Coex, Seoul, Korea
<b>Host</b>	Korea Ministry of Trade · Industry and Energy
<b>Organizer</b>	Korea Battery Industry Association · Coex · KOTRA
<b>Exhibit Item</b>	EV Battery · Small Cell Battery · Battery Materials/Parts · Battery Testing/Measuring Equipment · Battery Reuse/Recycle · ESS and more

## Featured Events

The Battery Conference · 1:1 Business Matching · Global Market Trend Seminar · Exhibitor's Seminars · Battery Job Fair · Networking Night

## Exhibition Size

(Expected)

## Number of Visitors

(Expected)

2,200 Booths from 500 Companies

75,000 Professionals

## Hall C

### InterBattery [K-Battery]

Global Top 3 Battery Makers, Battery Materials and Parts, etc

## Hall A

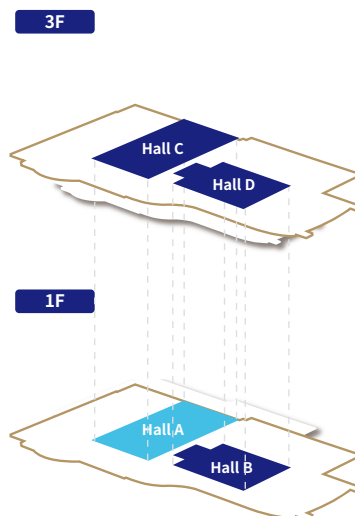
### EV TREND KOREA

Electric Vehicle, Charger, Charging Infrastructure, EV Parts, Mobility Platform, etc

### InterBattery

#### [Battery Worldwide]

Battery National Pavilion, etc



# Floor Plan

## Hall D

### InterBattery [Battery Value-Chain]

Supply Chain, Battery Material and Parts, Testing/Measuring Equipment, Manufacturing Solution, etc

## Hall B

### InterBattery [Battery Value-Chain]

Battery Material and Parts, Battery Manufacturing Machine, Process Automation, etc

\* InterBattery and EV Trend Korea share entrance tickets.  
(Inner escalator is placed between Hall B(1F) and D(3F))

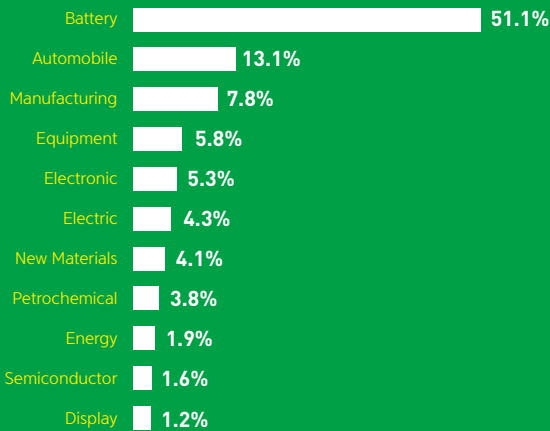
# Sponsors

[As of May, 2023]

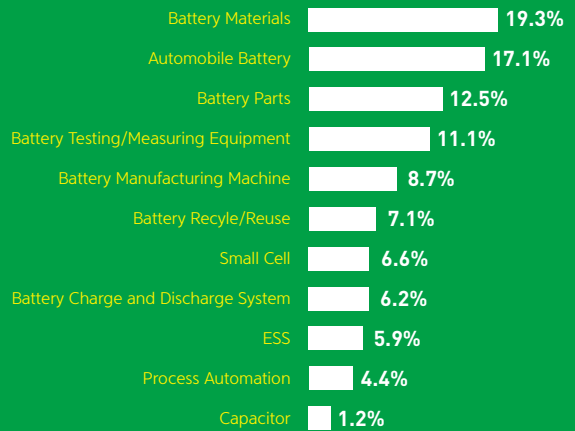


# InterBattery Visitors

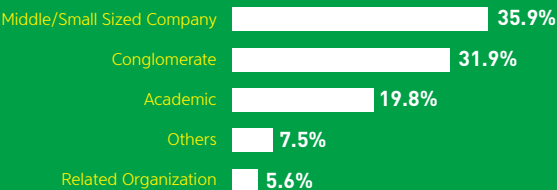
## Industry



## Categories of Interest



## Affiliation



## Consultation Amount





# Special Pavilion

## Poster Session

'InterBattery Poster Session' is a place for technological exchange where visitors can learn about the current technological developments and research findings of battery research institutions, as well as outstanding papers from the academics.



## Battery Next Pavilion

'Battery Next' is a showcase where the latest products and technologies from InterBattery 2024 exhibitors that represent the key industry trends the most is displayed. The essential issues of the industry within the exhibition year can be discovered at a glance in one spot.



## Battery UNICORN Startup Pavilion

'Battery UNICORN Startup Pavillion' is a special pavilion for startup ventures that are newly entering battery ecosystem. Interbattery provides uniquely designed booth in order to lower the market barrier for the battery startups.



# Featured Events

## 1. The Battery Conference

The world's leading battery industry specialists present their insights for the present and future of the battery industry. The global trend for the battery industry is explored and analyzed through 'The Battery Conference'.

## 2. Global Market Trends Seminar

'Global Market Trends Seminar' offers an opportunity to learn about the political trends of battery industry in each region of the world in current market conditions, and the cooperation demands from major international institutions and companies. This program is especially designed for companies that wish to be engaged within the world battery market.



### 3. Battery Job Fair

'Battery Job Fair' intends to vitalize the rechargeable battery industry by fostering human resources. 1:1 mentoring programs are offer to job seekers, while new opportunities are opened for organizations and corporations that acquire excellent talent.



### 4. Battery · EV Investment Seminar

The greatest global experts conduct various sessions exploring the current status and the future growth opportunities within the battery and EV industries, as well as investment strategies. New investment options can be discovered through the investment seminar.



# Exhibitor Program

## 1. Blending Day

'Blending Day' is an exclusive networking event for exhibitors of InterBattery that offers business exchange and networking opportunities among key companies prior to the exhibition period. In addition to networking, sessions that help companies understand the trends of the battery industries are offered while serving dinner.

## 4. Exhibitor Seminar

'Exhibitor Seminar' provides an opportunity for InterBattery exhibitors to introduce their latest technologies and products to the visitors. Through these presentations, exhibitors can provide detailed information regarding their products and solutions to the audience.

## 5. InterBattery Awards

'InterBattery Awards' is a new program added to InterBattery 2024 to offer awards to innovative products and technologies of the battery industry. The winners are selected by professional judges within the industry.



## 2. Networking Night

'Networking Night' is a networking event open to InterBattery exhibitors, visitors and speakers of 'The Battery Conference.' Held on the first night of the show period, 'Networking Night' provides more practical business networking opportunities. It is a special occasion where stakeholders from the entire value chain from Korean battery companies to international buyers gather to communicate freely.



## 3. 1:1 Business Matching

Verified international buyers by KOTRA are invited for 1:1 business matching program with the exhibitors of InterBattery. Through the business matching, meetings are held efficiently and effectively during and even prior to the show period.



# InterBattery

## GLOBAL

# 03

InterBattery began in 2013 as the only battery exhibition in Korea, and since then has established itself as the largest battery business platform in Asia.

Now, InterBattery seeks to provide new visions and opportunities for the global battery industry beyond Asia.

Starting with InterBattery Europe in Munich, Germany in June of 2023, InterBattery is gradually expanding its exhibition portfolio to the world stage, eventually including InterBattery America and more.

InterBattery Global wishes to provide opportunities for our exhibitors to most effectively showcase your outstanding products and technology and eventually become leaders in Europe and the United States, two of the world's largest battery markets.

# InterBattery EUROPE

## 2023

**Date** June 14th(Wed) – 16th(Fri), 2023

**Venue** Hall C3, Messe Munich, Germany

**Organizers** Korea Battery Industry Association · Coex · KOTRA

**Exhibition Size** 100 Exhibitors, 200 Booths

**Number of Visitors** 85,000 Professionals

**Co-located Event** The Smart E Europe (ees · InterSolar · Power2Drive · EM-Power)

**Key Exhibitors** LG Energy Solution · Samsung SDI · LS Electric · Hansol Chemical · ONEJOON

## 2024

**Date** 2024 (Second half of the year)

**Venue** Germany (TBD)

**Organizers** Korea Battery Industry Association · Coex · KOTRA

**Exhibition Size** 200 Companies, 400 Booth



# 2024 INTER BATTERY

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2024

coex

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